



***Maximize performance. Optimize results.***

## **Cash Flow Action Plan** **Solutions for Funding your Operations**

### **What is it?**

An action plan to ensure that your cash flow supports current operations and short-term growth

### **How does it work?**

The Cash Flow Action Planning process includes:

- Gain an understanding of...
  - Your sources and uses of funds
  - Your short term credit standing, credit history and sources of short term credit
  - How you manage payables and receivables
- Identify cash sources and strategies for improving your organization's cash flow
- Recommend improvements in your procedures for managing working capital and project capital to better support your organization's continuing financial health and fitness while meeting your organization and business objectives
- We will coach and assist you to...
  - Create a cash flow forecast and plan
  - Develop a budget which reflects the cash flow forecast
  - Develop a plan to improve cash flows, working capital and the budget
  - Help you to devise and install a set of measurements to monitor the effectiveness and efficiency of the cash flow action plan results

### **How does the client benefit?**

You will receive:

- A cash flow management system that enables you to meet short term financial obligations while helping to maintain the smooth, unbroken flow of working capital that will help you to meet critical business objectives
- The tools and procedures that will enhance your credit standing and help facilitate access to long term capital funds
- Documentation of your cash management processes to ensure continuity as your personnel changes
- Periodic reviews of your those processes to maintain maximum efficiency