



Maximize performance. Optimize results.

Strategic and Action Planning

Where are you headed? How will you get there?

What is it?

Definition of goals and objectives, and the resources, tasks and schedules required to achieve them.

How does it work?

The Action Planning process includes the following steps:

- Define planning Task Force that includes relevant stakeholders
- Establish initial Vision, Goals and Objectives per existing plans and by conducting a facilitated planning workshop with the Planning Task Force
- “Reality check” and revise initial Vision, Goals and Objectives by conducting an Environmental Assessment with the Planning Task Force to define Assumptions, Enablers and Constraints.
- Deliver Action Plan that states Vision, Goals and Objectives and details the planned tasks, including task sequences, task schedules, assignment of responsible party and estimated resource requirements

How does the client benefit?

You receive...

- A realistic and implementable Action Plan that will achieve your goals and objectives on a timely basis
- Detailed project definitions, task schedules and resource requirements that take into account your specific environment, situations and culture.