



***Maximize performance. Optimize results.***

## **Vital Signs**

**A quick and inexpensive diagnostic examination of your organization**

### **What is it?**

A high-level multi-dimensional assessment surveying the core functions of your organization, including:

- Marketing plans and processes
- Operations practices and procedures
- Organizational structure and staffing
- Strategic, tactical and business planning
- Financial and fiscal management and processes
- Perceptions of major stakeholders

### **How does it work?**

Similar to an annual medical check up, we start by talking with the major stakeholders and by examining your major business components, systems and processes. Then, working as a group, we analyze and evaluate what we found to arrive at conclusions about the condition and health of your organization. Finally, we develop recommendations... a prescription for your growth and improvement.

### **How does the client benefit?**

You receive:

- An independent and wide-ranging survey of your organization and operations for a low fixed price
- An implementable action plan that proposes specific strategies and tactics for growth and improvement