



Maximize performance. Optimize results.

Vital Signs

A quick and inexpensive diagnostic examination of your organization

What is it?

A high-level multi-dimensional assessment surveying the core functions of your organization, including:

- Marketing plans and processes
- Operations practices and procedures
- Organizational structure and staffing
- Strategic, tactical and business planning
- Financial and fiscal management and processes
- Perceptions of major stakeholders

How does it work?

Similar to an annual medical check up, we start by talking with the major stakeholders and by examining your major business components, systems and processes. Then, working as a group, we analyze and evaluate what we found to arrive at conclusions about the condition and health of your organization. Finally, we develop recommendations... a prescription for your growth and improvement.

How does the client benefit?

You receive:

- An independent and wide-ranging survey of your organization and operations for a low fixed price
- An implementable action plan that proposes specific strategies and tactics for growth and improvement